



Contact

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Address

ShahFaisal Colony Number 3, Karachi, Pakistan

LinkedIn

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Expertise

- Article/Blog Writing
- Web Content Writing
- MS Office Suite
- SEO
- Social Media Marketer
- Copywriting
- Ghost Writing
- Research & Development
- Guest Posting
- Documentation & Proposal Writing

Education

2019 - 2023

BS Mass Communication

Aawaz Institute of Media Science,
Karachi, Sindh

Language

English

Urdu

Mehdi Raza

Senior Content Writer

A creative content specialist with 4 years of professional experience, currently excelling as a senior exclusive content writer at Nestedsol (Nestcore Innovations) – an end-to-end IT solutions and digital transformation company. Passionate about content marketing, I am seeking a full-time leading opportunity as a Sr Content Writer or Creative Content Strategist. I specialize in developing content strategies, optimizing for SEO, and crafting engaging narratives aligned with business goals.

Experience

09/2025 - Present
Company Name | Nestedsol (Nestcore Innovations)

Sr. Content Writer

Tasks

- Manage Content Department
- Content Marketing/Copywriting
- Article/Blog Writing
- Produce SEO-Based Content
- Editing/Proofreading

07/2023 - 07/2025
Company Name | eSpark Consulting Group

Sr. Content Writer

Tasks

- Technical Writing/Documentation
- Content Marketing/Copywriting
- Article/Blog Writing
- Produce SEO-Based Content
- Editing/Proofreading

08/2022- 06/2023
Company Name | Digit Creator
Content Writer

Tasks

- Article/Blog Writing
- Produce SEO-Based Content
- WordPress CMS
- Copywriting/Web Content
- Guest Posting/Ghost Writing
- Academic/Essay Writing
- Press Releases/Product Description
- Editing/Proofreading

03/2022- 07/2022
Company Name | JagahOnline.com
Intern Content Writer

Tasks

- Blog Writing
- Product Descriptions
- Produce SEO Based Content
- WordPress CMS
- Copywriting/Web Content